

GLOBAL SUMMIT WHAT MATTERS IN LEADERSHIP

Imagine what you could achieve if you knew the secrets of what successful leaders and entrepreneurs do.

You can discover how to compete, survive and thrive in today's business environment by adopting the same strategies used by the world's greatest leaders and focusing on WHAT MATTERS.

To be a successful business leader – creating and growing a highly competitive business – you need to deploy your time efficiently and effectively while maintaining peak levels of performance.

Whether you are already in a leadership position and want to enhance and extend your leadership skills, or whether you have the desire and drive to lead but are uncertain of the way forward you need to attend the Global Summit – WHAT MATTERS In Leadership.

What this Global Summit seminar will do for you:

This seminar will show you how to enhance, improve and build on your leadership skills using current business theories and practices.

It will show you how to broaden your understanding of how functional areas within a business interrelate and how this will impact your business decisions.

By adopting the practices and strategies of world leaders, you will learn how you can become a respected and valued leader within your own organisation.

Whether you have years of experience as a leader or are just embarking on your journey, this seminar will give you the skills to make the most of every opportunity.

www.danfloros.com

WHAT MATTERS FOR CLIENTS

"The Leadership Weekend is a MUST for anyone who is serious about extracting the best out of themselves and those they lead. Just a few of the strategies put forward by Dan over the two days, if practiced and applied regularly make a massive difference to one's professional and personal life."

Kathy Beckwith,
IBM Australia

"Straight to the point. Inspiration minus the hot air."

Sam Moss,
Entrepreneur, Sydney

Dan Floros
INTERNATIONAL
Clarity • Focus • Simplicity

In this intensive, two-day program, you will learn:

- To enhance your commercial acumen by extending and refining key leadership skills.
- The skills and strategies that will ensure you thrive in the face of constant upheaval and organisational change.
- The ideas, success equations and skills practised by the world's greatest leaders.
- The universal principles and strategies that create leadership excellence.
- How to reach and maintain peak levels of performance and success in your personal and business life.
- The secrets of effective business decision making.

Day 1: Morning Session

- The Seven Qualities Of Master Achievers
- Understanding And Applying The Laws Of Belief, Attraction, And Correspondence
- How To Manage Yourself And Others For Maximum Achievement
- The Importance Of The Self-Concept

- Insight Into What Affects Self-Ideal, Self-Image And Self-Esteem
- The Reality Principle
- Working From The Inside Out
- Getting Others To Follow

Day 1: Afternoon Session

- How Leaders Leverage Themselves
- Leadership And The Iron Law Of Discipline
- Time Empowerment
- Applying The Pareto Principle
- Learning Through Time
- Universal Laws Of Leverage
- Overcoming The Great Time-Wasters
- Achieving Balance Between Work And Family

Day 2: Morning Session

- Leadership And Selling
- The Laws Of Selling
- Perception, Positioning And Self-Image In Selling
- Persuasion, Negotiation And Influence Skills
- Success And Self-Motivation
- Leadership: The Critical Success Factor In Any Organisation

Day 2: Afternoon Session

- Clarity And The Power Of Goals
- Managing Change As A Leader
- How Leaders Invest
- Personal Strategic Planning For The Higher Performer
- 21 Qualities Of Self-Made Leaders
- Communication: The Master-Skill Of Powerful Relationships
- Soft And Hard Power
- Keys To Influence

Day 2: Afternoon Session

- How To Inspire Others
- Open Systems
- Thinking And Leadership
- Creating A Learning Organisation
- Coping With Change
- Achieving Life Balance
- Success Equations For Tomorrow's Leaders
- Seven Rules for the 21st Century

You need to attend this Global Summit seminar if:

- You have recently entered into a leadership role.

- You are an experienced leader looking for fresh insights and skills.
- You are preparing yourself for future leadership.

Who should attend WHAT MATTERS in Leadership?

- CEOs, COOs, CFOs, General Managers.
- Senior Managers, Marketing Managers, Business Development Professionals.
- Entrepreneurs operating small to medium-sized businesses.
- Experienced managers who need a solid foundation in current business theory and practices.
- Technical professionals moving into management positions, requiring more management 'know-how'.
- Managers looking to advance their careers who need to become knowledgeable in a variety of functional areas.
- Those who need to broaden their understanding of how functional areas within a business interrelate.
- Executives or business graduates who need to update their business skills and education.

To get more information on your next local summit, including dates, venues and cost, go to www.danfloros.com/upcomingevents



Dan Floros

This is a life-changing and inspirational weekend – I look forward to seeing you there and sharing in your success!

