

# How Leaders Lead

with

# DAN FLOROS

## Corporate Training Program

Dan Floros is a GLOBALLY renowned business-mentor who helps small to medium size business owners reach their objectives faster than they ever thought possible - by establishing clarity, focus, & simplicity on what really matters.

The insights offered in this program are aimed at doubling the results of Corporate Executives, Managers, and Team Leaders in half the time – both at the personal and the organisational level.



**How Leaders Lead with Dan Floros – this 2 Day Corporate Program will revolutionise your thinking around the way high performing individuals extract not only the BEST out of THEMSELVES, but also with OTHERS.**

### Day 1

**Success Equations For Leaders:** Identify The Key Drivers together with the Unique Mindset of High Performing Leaders.

Themes include:

- Designing an Extraordinary Life
- Innovation and Inspiration
- The 5 Requirements for High Achievement
- Formula for Success & Failure

**Leadership in Action:** How to Outthink, Outmanoeuvre, Outserve, and Outperform Your Competitors.

Themes include:

- 21st Century Human Capital & The Knowledge Worker
- Four Cornerstones of Leadership
- The Fundamental Requirement of Responsibility
- The Self Concept and its Effect on Leadership
- Self – Discipline & Self Expectations
- 7 Insights into Building Winning Teams

### **The Art of Communication, Persuasion & Influence:**

How to Get Others to Follow You in the Pursuit of Meaningful Results.

Themes include:

- Building Rapport with Anyone
- Managing Others through Clarity and Simplicity
- Communicating with Impact
- Building Memorable Relationships
- The 6 Cornerstones of Building Trust

### Day 2

**Power of Personal Direction:** The Fundamental Skill Practiced by all leaders.

Themes include:

- Back From the Future: Designing the Next 10 Years
- The Fuel That Drives Results
- The Importance of Clarity at Hand
- Majoring in a Few Majors
- How to join the top 1% of Knowledge Workers
- The Ten Percent Aim of all Businesses

**Investment Strategies for the High Achiever:** Learn How Leaders Invest In Themselves & On the Way To Financial Independence.

Themes include:

- Why Leaders Should Strive for Financial Independence
- The Income Graph
- Self-Image & Self Confidence
- Optimism & Wealth
- Creating Your Own Fortune
- The 7 Cornerstones of Building Wealth

**Beyond The Corporate Boardroom:** Understand the Important End Game of Leadership.

Themes include:

- You Are a Failure if...
- Getting Through Difficult Times
- The Real reason for Becoming Successful
- Happiness and High Achievement is Derived Outside the Business
- Do what You Resolve To Do

**Intimate Insights:** Question and Answer Session with Dan Floros

- Minimum 60 Minutes with Dan, reviewing and expanding on and beyond the last 2 Days